Real Broker With nearly 6 years of experience in the Willamette Valley real estate industry and armed with a Bachelor of Science in Marketing, I am eager to take on the role of director at MVAR. My academic background in marketing has endowed me with a solid foundation in market research and strategic planning, all important skills in a board member position. My decision to apply for the position stems from a deep-seated desire to amplify the awareness of the immense value that MVAR brings to its members. As a life-long Willamette Valley native, I am driven by a vision to cultivate a dynamic environment that fosters growth, collaboration, and professional development within our local real estate community. Drawing on my extensive industry knowledge, I would love to assist with creating innovative avenues for member engagement. By implementing forward-thinking strategies and leveraging technology, skills I have mastered by earning my degree, I am confident in my ability to introduce new opportunities that will not only enhance membership participation but also expand the reach and impact of MVAR within the community. I am dedicated to aligning MVAR's objectives with the evolving needs of its members, ensuring that the association remains at the forefront of industry excellence. And together, with the accomplished team at MVAR, I am eager to explore untapped opportunities, refine operational efficiencies, and ultimately, further solidify the company's position as a leader in the real estate industry. My passion for marketing and my unwavering dedication to the field make me a valuable asset, and I am excited about the prospect of contributing to MVAR's continued success.